

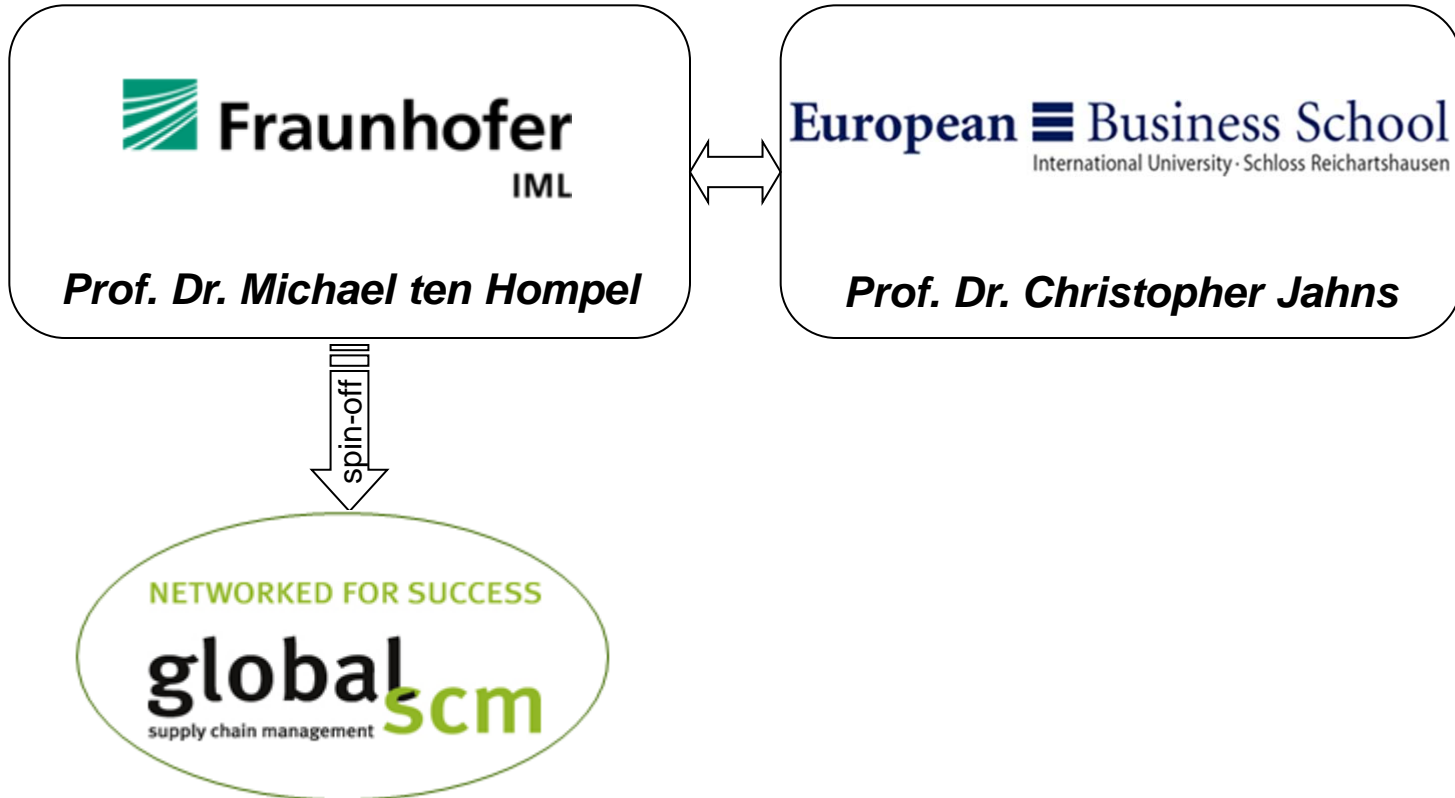
# Take-off with globalSCM

**Atlanta, May 2009**

**Prof. Dr. Michael ten Hompel**



**IML (Fraunhofer) & SMI (EBS) jointly developed globalSCM**



## Functional overview



# The guiding modules at a glance

## Networking



- Colleagues & customers
- Business network
- Start new projects
- Exclusive business-club

## Know-how



- Latest industry-news
- Cooperate with experts
- Articles & studies
- Exchange of information about current challenges

## Jobs



- Extensive Job exchange
- Recruiting
- Commissions and freelancer
- Fairs, congresses & symposia



# The multilevel membership-concept

## Membership

### Basic

- no costs
- receive messages
- personal contact list
- answer job offer
- administrate and search for appointments
- module research & teaching
- downloads with costs

### Premium

- € 6 per month, all basics plus:
- news archive
- search for jobs & experts
- group module
- send messages
- nominate experts
- advertise job offer
- personal guestbook
- classified directory

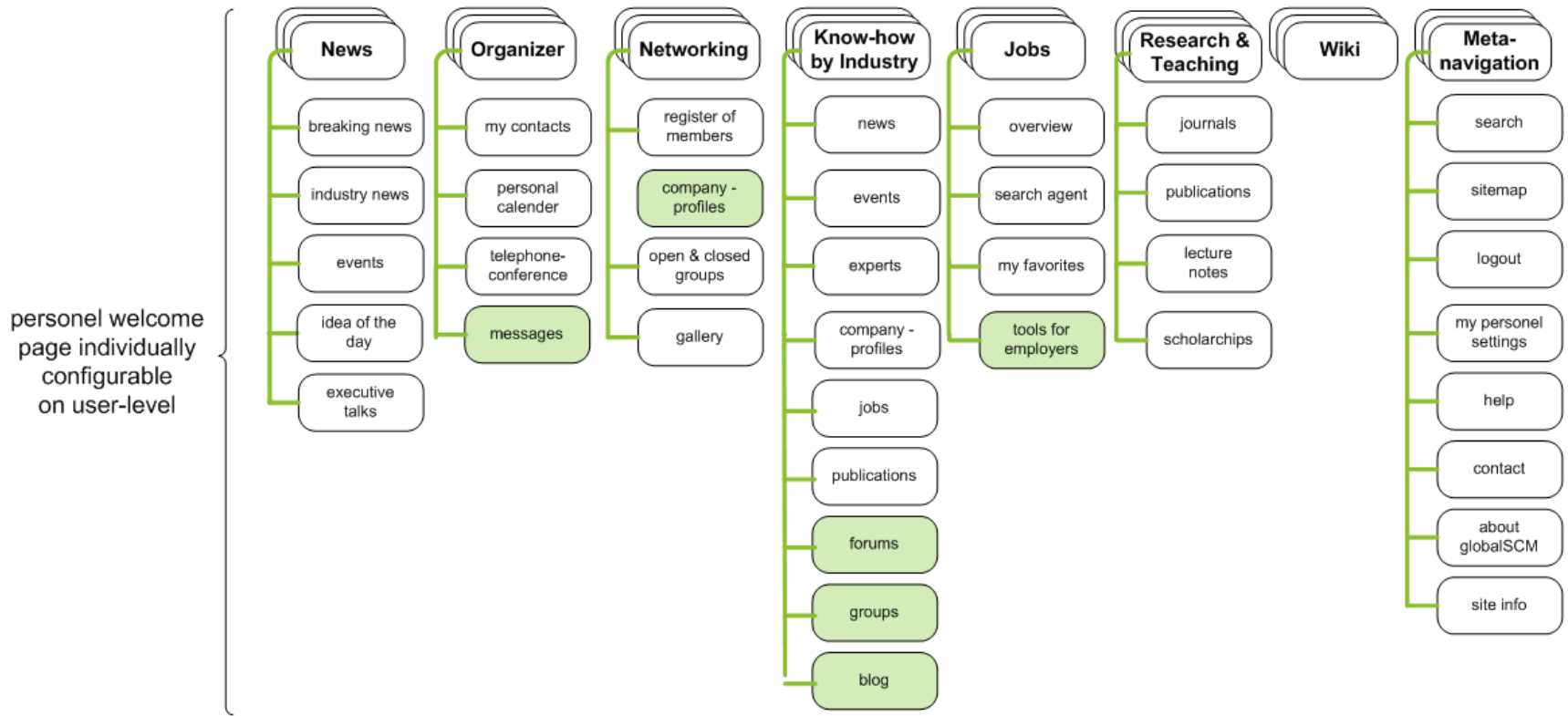
### Executive

- € 79,90 per month, premium functions plus:
- own email adress
- monthly bulk bill for extra services
- protection of hierarchical level; no listing in public register of members

### Company

- € 240 per year (negotiable)
- free premium-membership for 3 manager (negotiable)
- easy booking of extra services
- block pricing
- monthly bulk bill

# Portal-Sitemap – portal sections and functionalities

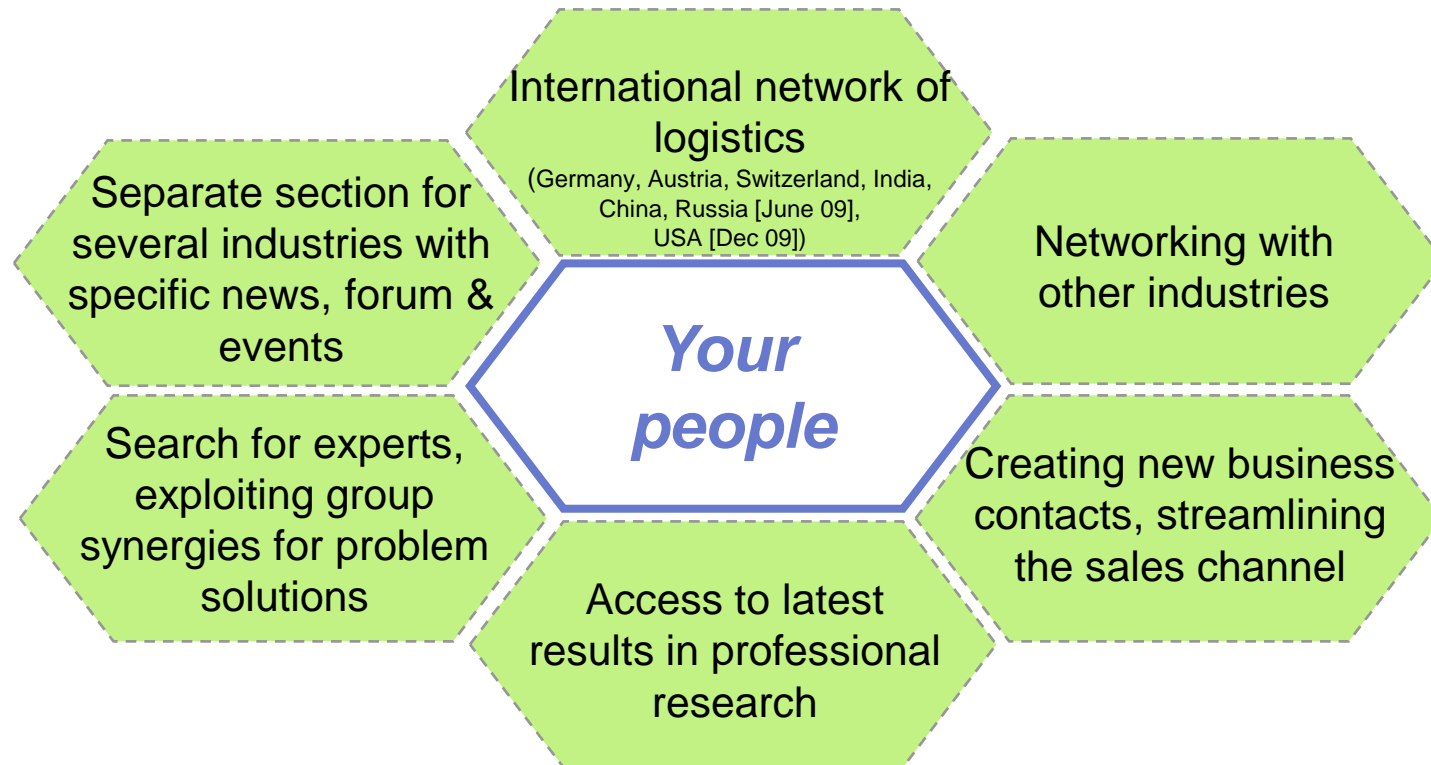


globalSCM offers several unique features  
– Networking | Know-how | Jobs in top functional depth

	User-Profile	Company-Profile	Bookmark user	News	E-mail	Agenda	Daily News	Industry News	Article of the week	Idea of the day	Events	Interviews	Industries area	Articles & Studies	Lecture Notes	E-Learning	Groups	Forums	Encyclopaedia	Job Ad	Job Search	Job Agent	Favourites	Headhunter
globalSCM	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
myLogistics	✗	✓	✗	✗	✗	✗	✓	✓	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗
forum-beschaffung	✓	✗	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✓	✗	✗	✗	✗	✗	✗
Competence-Site	✓	✓	✗	✗	✗	✗	✗	✓	✗	✗	✓	✓	✗	✓	✓	✗	✓	✓	✗	✓	✓	✗	✗	✗
Xing	✓	✗	✓	✓	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗	✓	✓	✗	✓	✓	✗	✗	✓
LinkedIn	✓	✓	✓	✓	✓	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗	✓	✓	✗	✓	✓	✗	✗	✗

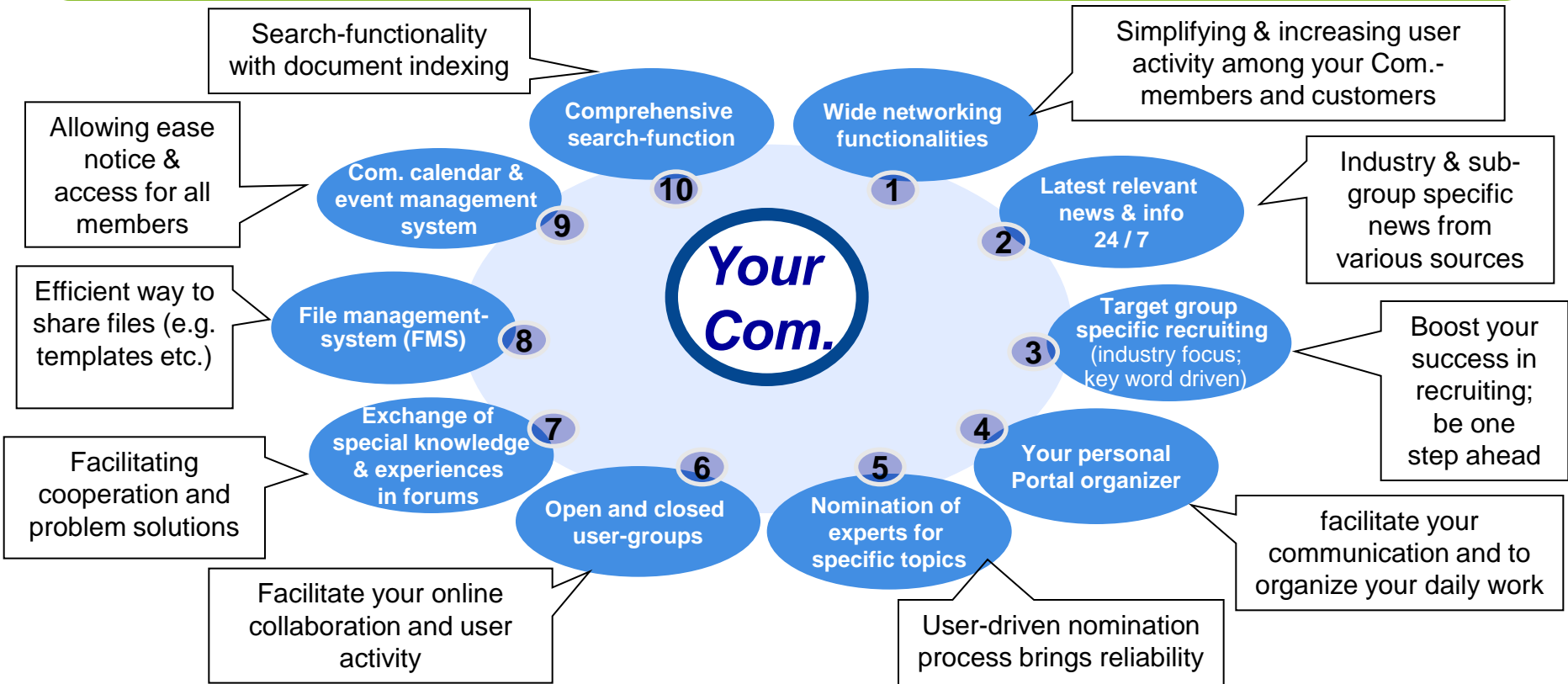


↙ **Public area**  
the international platform for experts and executives





↙ **Exclusive & individually configurable portal-area for your company members – 10 reasons to start!**



## General section overview

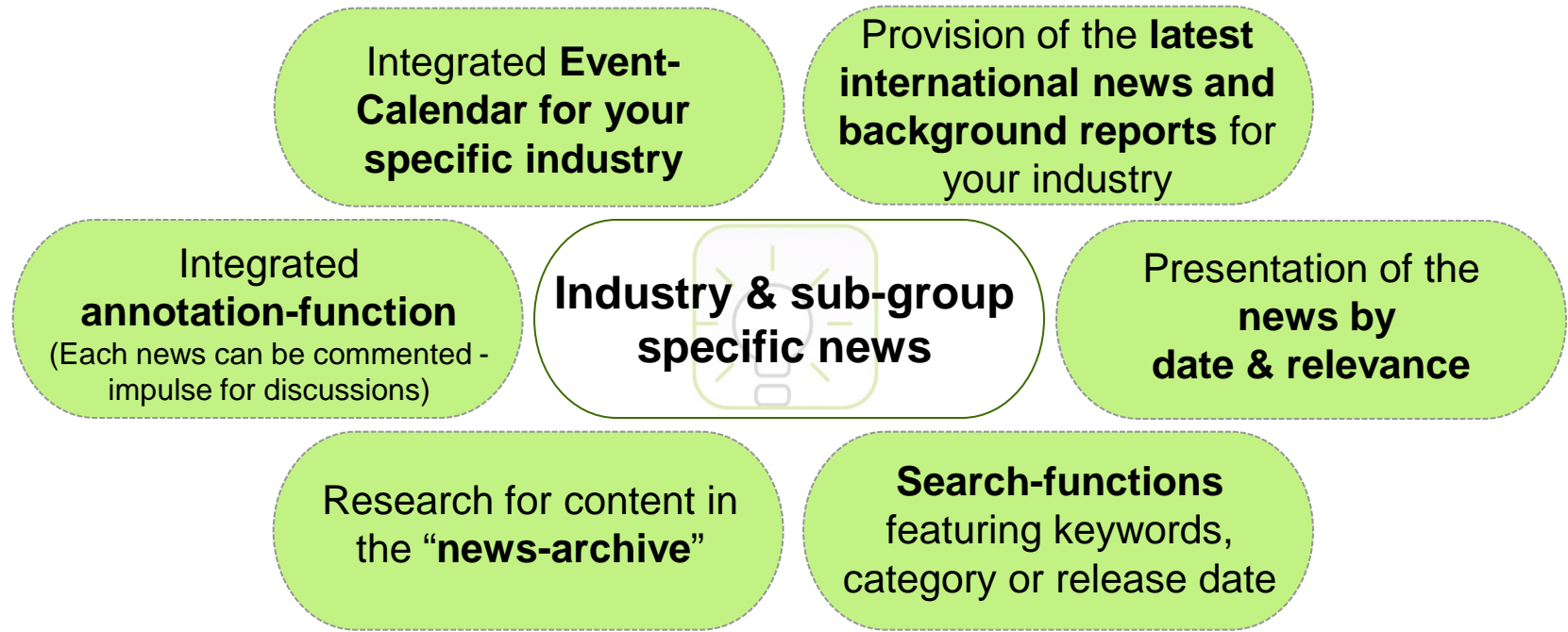


↙ **Reason 1:  
Wide networking functionalities**





↙ **Reason 2:  
Be always Up-to-Date**





Reason 3:  
Boost your success in recruiting

**“Headhunter functionality”** featuring a wide range

**Target group specific recruiting** allows for best results

**Search-functions** featuring keywords, category or release date

**Demand does not determine your supply in jobs**

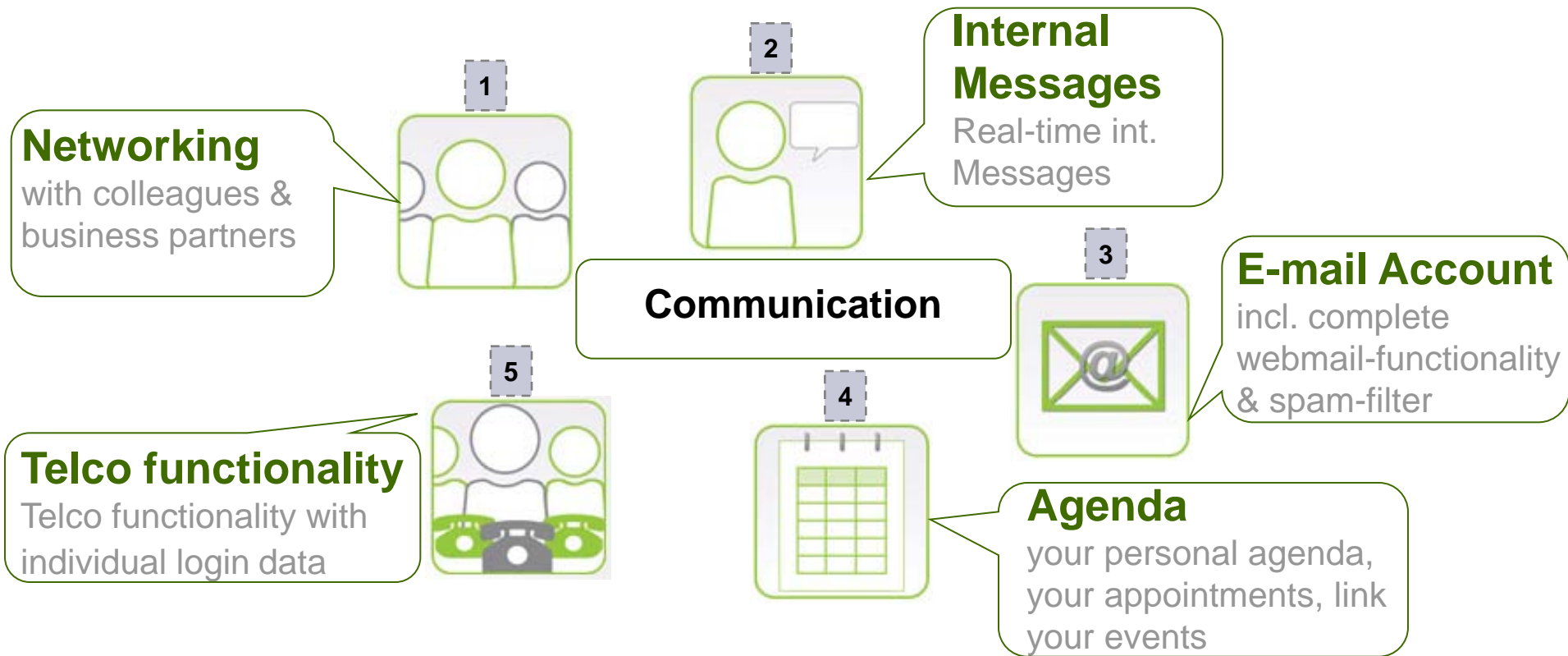
**Create your Company profile** and differ yourself from your industry peers

**Compare the jobs of your competitors** (easy way to know your market & how to differ)

**Publish your jobs offers** (industry specific, keyword driven, time related)

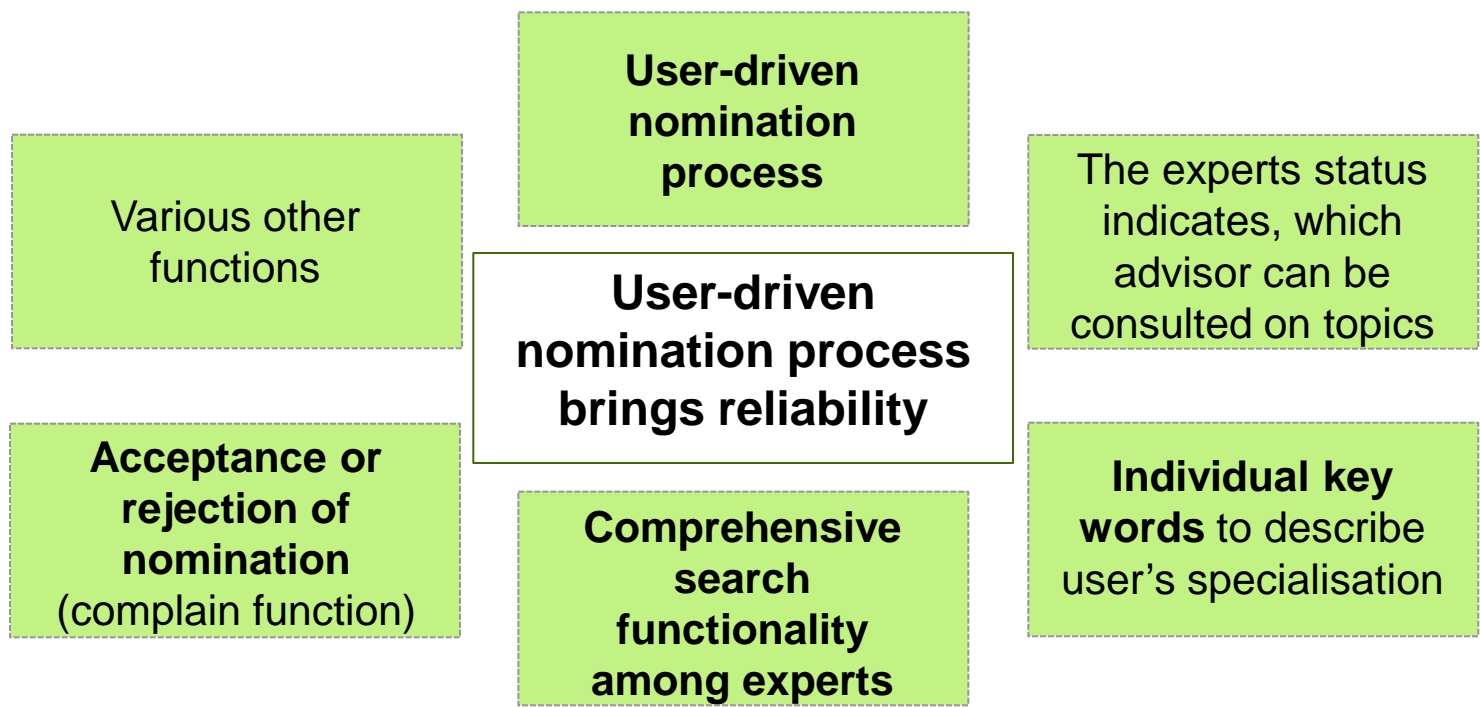


# Reason 4: Facilitate your communication





Reason 5:  
Nomination of experts





## Reason 6: Facilitate your online collaboration and user activity

**open & closed user-groups, forums, FMS, telcos, group events, newsletter, smart-wikis, members-directory, picture gallery etc.**

creation of **open or closed user groups**

**Newsletter function** for group members

**graphical identification** (label) of your company members (e.g. profile-picture)

your company members can invite others to their groups and can be invited to other groups

display group members list (direct linkage to user-profiles; option to contact by portal-messenger)

**integrated telephone-conference** functionality as a secure way for efficient communication

**integrated industry forum** with option to set up categories and to open threads

**integration of smart-wikis into groups** (interactive work on your Comp.-projects)

**picture gallery**





↙ **Reason 7:  
Facilitating co-operation and problem solutions**

**Forum-threads can be shown in preview-mode**

**Creation of individual group-forums**

**Forum can be used as a FAQ/ Help-portal**

**Industry & sub group forums**

**Option to install individual user-generated categories and to open threads**

**Wide functionality:**  
quote other threads, complain, linkage, portlet for latest threads etc.

**Threads can be opened to allow further postings or can be closed**



## Reason 8: File management system (FMS)

Efficient way to share files (e.g. templates etc.)

individual access rights (read, write, modify etc.)

- Group administrator can **integrate the FMS into groups**
- Module provides the possibility to **create folder**
- **Upload & download** of various files (pdfs, videos, ppts etc.) into/ from the module
- **Documents are available for all group members**
- **Version management** (file-modifications can be commented)
- Access to files and documents for telephone & video-conferences



**Reason 9: Easy way of event administration for participants and hosts**





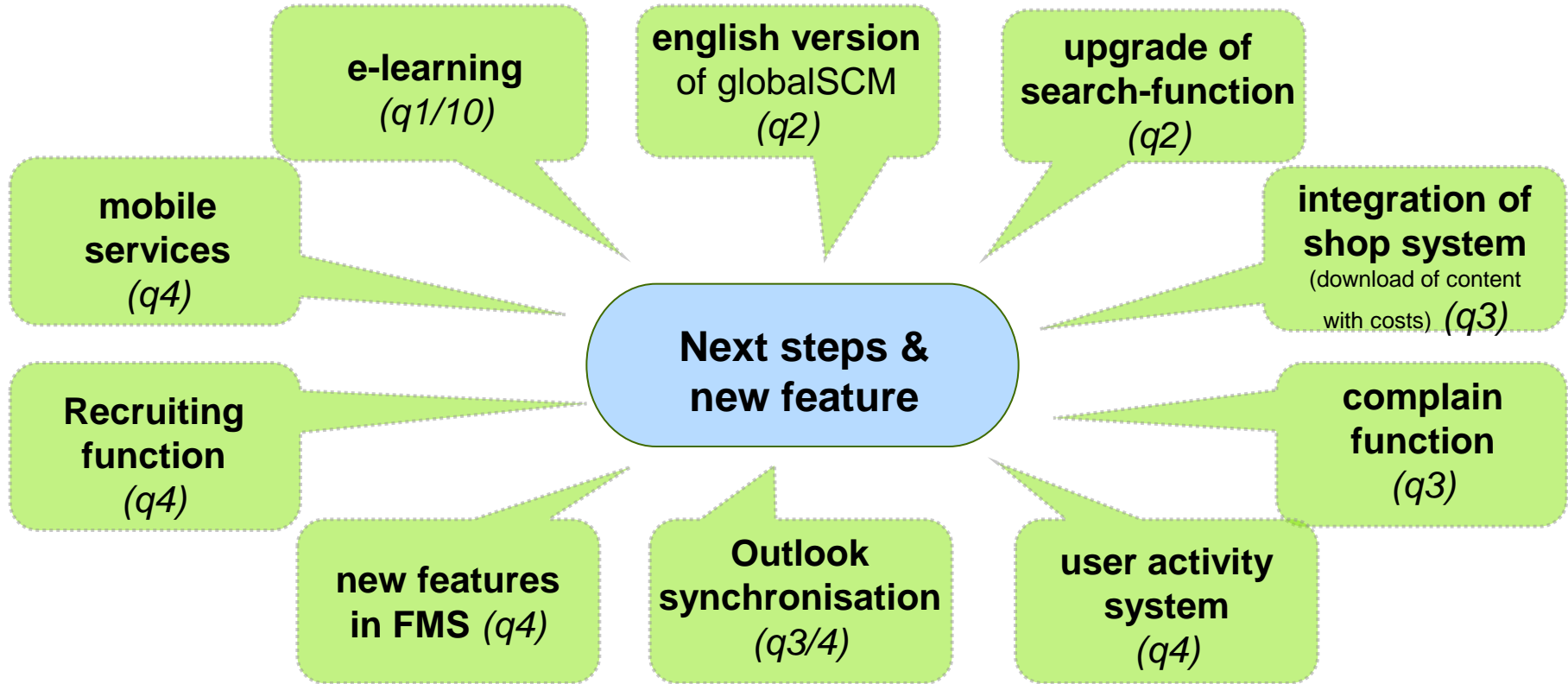
## Reason 10: Comprehensive search-function

### Search-functionality with document indexation

- **Portal-wide comprehensive search-function**  
(members, companies, content, jobs)
- **Search for jobs:** industry, job-title, company, type of employment, location etc.
- **Adjustable search options**  
(by “all words“, “exact wording“, “one or more of these words“ or “none of these words“)
- **Listing search results by relevance**
- **Extended search:** by portal-area, by author, by file-type (image, PDF, MS Office), by date etc.
- **Search featuring document indexation** (tags)



# globalSCM – new intelligent features



## Supply Chain School & globalSCM



# The new Supply Chain School (initiators EBS & FhG)



- globalSCM as interface for students in the digital world
- communicate, work, cooperate, network via globalSCM

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